



## 1. BUILDING RELATIONSHIPS

Partnerships are based on strong relationships between international workers (IW's) and your church. This is the core of engagement. District IW's are promoted in the church, and specific IW's (and their fields/teams) are considered partners with the congregation. Relationships with specific workers should be expanded to understand and connect with the fields and teams they are a part of. These relationships can be strengthened through



### CARING

Encourage and care for IW's' emotional, spiritual, and physical needs both on the field and during home assignment (HA)



### CONNECTING

Use creative ways to stay in contact using technology (emails, Skype, Facebook, newsletters, etc.) or hosting IW's on HA



### GOING THERE

When possible, take short-term trips to work side-by-side with your partner



*The Alliance is one of God's end-times families which He has raised up to complete the Great Commission. This assignment is worthy of our full engagement.*

—John Stumbo



For more information, please contact the Global Link office at [GlobalLink@cmalliance.org](mailto:GlobalLink@cmalliance.org) or call (719) 265-2129.



THEALLIANCE

8595 Explorer Dr., Colorado Springs, CO 80920  
(719) 599-5999 | [www.cmalliance.org](http://www.cmalliance.org)

# GLOBALLINK



ENGAGEMENT

## WHAT IS YOUR CHURCH'S EQ (ENGAGEMENT QUOTIENT)?

If increased ownership and engagement is the goal for Alliance missions promotion, how do we measure it?

Here are five elements to consider when analyzing your church's engagement with Alliance Missions (AM).







## 2. PRAYING

**Consistent prayer for your IWs and their ministries is an important part of building and cultivating engagement.** The following ideas can assist your church's intercession:

- Discern spiritual issues, challenges, and barriers to bring before our Father
- Initiate corporate, private, and small-group prayer times
- Use [www.cmalliance.org/pray](http://www.cmalliance.org/pray), email, and country/field/individual updates
- Provide weekly or monthly updates on IW needs in Sunday services
- Ask IWs to pray for your congregation's needs
- Recruit people who are passionate about the church's partnerships to gather and distribute monthly prayer requests
- Begin a small group focused on prayer for IWs and missions projects
- Include intercession for IWs and fields during pastoral prayer times



## 3. GIVING

**Owning the vision financially is vital and a strong indicator of engagement.** You can give in these ways:

- IW support—for specific workers with whom a partnership exists
- Approved and Work Specials—for a specific project or worker's ministries

**Challenge your congregation to give by:**

- Using Faith Promise Pledge Cards available via the Missions Emphasis kit
- Setting a congregational AM goal and keeping it in front of members throughout the year
- Giving a percentage of your church's general fund to AM
- Promoting special offerings at least once a year, including a special "thank you offering" with a portion going to local outreach and another to AM
- Directing a VBS offering to an AM project



## 4. SENDING

**Intentional involvement in developing and sending IWs is vital.**

- Schedule key events/activities to inspire people of all ages to hear God's call—then identify those whom God is calling
- Disciple and develop potential candidates
- Join other Alliance churches to send and support IWs from the district
- Engage in conversations before and after short-term trips to challenge youth and adults to consider cross-cultural ministry
- Develop several coaches/mentors in the church to meet consistently with potential candidates
- Recommend Alliance college-level programs to prepare students for cross-cultural ministry
- Establish a scholarship program for those preparing for service
- Go on short-term trips with Envision and use them to identify, recruit, and train future IWs



## 5. PROMOTING

**AM should be regularly promoted across all spheres of church ministry.**

- Hold at least one AM emphasis event annually
- Use Alliance videos, Alliance Life magazine, and other promotional resources to tell AM stories during sermons
- Explain and champion AM's strategy and missiology
- Teach all age groups how to engage with overseas work
- Regularly provide multiple opportunities for personal involvement in AM
- Invite IWs to speak—especially those you've partnered with
- Set aside a high traffic area in the church to highlight missions partners and events

